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For Immediate Release

**New L'Oréal Canada For Women in Science Research Excellence Fellowships
with the support of the Canadian Commission for UNESCO**

Montreal, June 27, 2006 – L'Oréal Canada is extending its national For Women in Science program with the launch of two new fellowships of \$20,000 each aimed at supporting women scientists in Canada. The Research Excellence Fellowships are awarded by L'Oréal Canada with the support of the Canadian Commission for UNESCO.

Canadian women scientists at the post-doctoral level can now apply for a Research Excellence fellowship through the Association of Universities and Colleges of Canada (AUCC) website (http://www.aucc.ca/programs/scholarships/index_e.html).

The fellowships aim to support major research projects undertaken by women scientists in Canada. "These 2 new fellowships will reward excellence and enable Canadian women scientists to pursue and expand their research projects", stated Mr. Javier San Juan, President & CEO, L'Oréal Canada.

Fellows will be chosen by a 6-member jury comprised of members of the Canadian scientific community, the Canadian Commission for UNESCO and L'Oréal Canada. The winners will be announced during an official ceremony in November 2006.

The Research Excellence fellowships will be offered in addition to the Mentor Fellowships and will alternate each year between the fields of Life Sciences and Engineering/Pure and Applied Sciences. For the 2007-2008 academic year, the fellowships will be offered for research in the field of Life Sciences.

L'Oréal Canada is actively involved in the promotion of women scientists in Canada. For the past 3 years, the company has awarded Mentor Fellowships to young female scientists at the doctoral level to encourage them to continue their studies and become a source of inspiration for young Canadian girls.

UNESCO-L'Oréal For Women in Science International Fellowships

At the international level, 15 UNESCO-L'Oréal "For Women in Science" fellowships of \$40,000 each are offered annually to women scientists under the age of 35 at the doctoral or post-doctoral level in Life Sciences who wish to pursue their research projects outside of their home country.

Created in 1998 by L'Oréal and UNESCO, the For Women in Science program is an international partnership that aims to improve and promote the position of women in science. The program's objective is twofold: first to recognize outstanding women researchers who have contributed to scientific progress and second, to encourage young women scientists engaged in promising research projects.

Since its inception, 132 women scientists from 62 countries have been recognized for excellence in research or received encouragement to pursue their careers. Women wishing to apply for the Research Excellence Fellowships or for the International fellowships can do so by submitting an application through the AUCC website before August 1, 2006. (http://www.aucc.ca/programs/scholarships/index_e.html).

L'Oréal Canada, headquartered in Montreal, had sales of \$747 million in 2005 and employs 1,200 people. L'Oréal Canada is a wholly owned subsidiary of L'Oréal Group, the world's leading cosmetics company. A leader in the Canadian cosmetics market, L'Oréal Canada offers its customers a wide range of choices with its diverse portfolio of brands and encompasses all aspects of beauty. The company's prestigious brand portfolio includes Lancôme, Biotherm, Giorgio Armani, Ralph Lauren, Cacharel, Kiehl's since 1851, Victor & Rolf, Paloma Picasso, Guy Laroche, L'Oréal Paris, Garnier, Maybelline New York, Ombrelle, Kérastase, L'Oréal Professionnel, Redken, Matrix, Laboratoires Vichy and La Roche-Posay Laboratoire Pharmaceutique.

UNESCO is the United Nations Educational, Scientific and Cultural Organization, a specialized agency of the United Nations. Its mandate is to promote peace and human development through education, natural and social sciences, culture, communication and information. The Canadian Commission for UNESCO acts as a forum for governments and civil society, and to mobilize the participation of Canadian organizations and individuals committed to UNESCO's mandated areas.

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